



## SPEAKERS BUREAU VIEWER RESPONSE FORM

Use this form to gain feedback from audience members who have attended a public speaking presentation.

Use this information to improve your pitch.

1. Did you enjoy this presentation? Why or why not?

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2. Do you want additional information about (name of your charity)? ( ) YES. ( ) NO

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3. Would you like a tour? ( ) YES. ( ) NO

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4. Are you interested in serving as a volunteer? ( ) YES ( ) NO

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5. What is the best way to contact you?

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**Typically, interest is addressed by you and your volunteer leadership after a public speaking event where you also show the case statement video. The best way to do this is to distribute an audience member questionnaire to fill out BEFORE the speaker begins talking. Most organizations will offer you ten to fifteen minutes for a talk and enough ADDITIONAL time to answer two or three questions. The primary value of the above questionnaire is to surface initial interest from audience members. After that, it's up to you and your team to develop that interest by following up with each person who fills out the questionnaire. If a respondent expresses NO INITIAL INTEREST, leave them alone. -END**